



**Global Business Research Journals & SDMIMD, Mysore-India.**

*Cordially invite you to the*

**EAR15Italy Conference**

**First European Academic Research Conference on Global Business,  
Economics, Finance and Social Sciences**

**Theme: 'Regaining Economic Momentum!  
The only way to growth and stability in Europe!!'  
ISBN: 978-1-63415-028-6**

**June 30-July 1-2, 2015**

**Venue: Milan Marriott Hotel, Via Washington,  
66 Milan 20146 Italy.**

**Conference Sponsored by**

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Karnataka-India.**

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**M/s Jupiter Global Business Research FZE, P.O. Box: 128177, Dubai, UAE.**

**Program Handbook**

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**First European Academic Research Conference on Global  
Business, Economics, Finance and Social Sciences**  
**(EAR15Italy Conference)**

**June 30-July 1-2, 2015**

**Milan Marriott Hotel, Via Washington, 66 Milan 20146 Italy.**

*Dear & Distinguished EAR15Italy Conference Delegates,*

*Welcome to Milan, Italy!*

*Milan is a fabulous city in Italy. The city flourished as a commercial and banking center over several decades. The city of Milan enjoys a greater economic boom, attracting large flows of workers from Southern Italy and Europe. During the last decades, Milan has seen a huge rise in the number of international immigrants, and in 2011 more than one sixth of its population is from foreign countries. Milan is such a lovely and beautiful city that tourists find it a great place for tourism and relaxation.*

*Milan is also the main industrial, commercial, and financial centre of Italy. Many large banks have their headquarters in this fabulous city. The city is a major world fashion and design capital. Milan's museums, theatres and landmarks (including the Milan Cathedral, the fifth largest cathedral in the world, and Santa Maria delle Grazie, decorated with Leonardo da Vinci paintings, a UNESCO World Heritage Site) attracts over 8 million annual visitors. It hosts numerous cultural institutions and universities, with 185,000 enrolled students in 2011, i.e. 11 percent of the national total. The city is also well known for several international events and fairs. Currently, Expo is going on in Milan attracting millions of visitors, (Expo 2015). Milan is home to two of the world's major football teams, A.C. Milan and F.C. Internazionale Milano.*

*Given the above background, we are extremely delighted to host the First European Academic Research Conference on Global Business, Economics, Finance and Social Sciences in this great city.*

***The European Union! The Need to Regain the Economic Momentum!!***

*Although recession in the European Union has officially ended, there is a lot more that the 27-member political union has to do in order to reinvigorate the economic activities of the member states. A major segment of EU member countries face critical issues and problems which include high level of government deficit, sovereign debt and jobless recovery. All these issues further aggravate unemployment concerns resulting in inequality among member states. Also, these developments cause greater economic hardship, job losses and social concerns.*

***Competitiveness – Key to Growth!***

*By some measures, such as Current Account balances and unit labor costs, it appears that the Eurozone has increased in competitiveness. However, export price-based competitive measures seem to suggest, otherwise. Related open questions include the*

*following: How permanent are these changes in competitiveness? What further structural measures are needed to correct imbalances both on the part of the weaker, debtor economies such as Greece and Spain, as well as by stronger, creditor economies, such as Germany and Netherlands?*

***Economic Momentum – The need of the Hour!***

*Although economic recovery is fragile, a new approach to growth, employment creation, increase in exports and global trade would help EU regain her past glory back. Reducing ‘trade barriers’ is yet another step to be initiated by the member states. Needless to emphasize that a coordinated action plan would certainly bring growth and prosperity to the EU at a faster pace.*

*Given the above background, I am sure, the delegates would gain a memorable experience at the conference.*

*Once again, my hearty welcome to every one of you to Milan!*

Thanks and regards,

Dr. Elango Rengasamy,

Conference Director,

First European Academic Research Conference on Global Business, Economics, Finance and Social Sciences

(June 30-July 1-2, 2015)

Milan Marriott Hotel, Via Washington, 66 Milan 20146 Italy.

Honorary Executive Editor, Global Business Research Journals.

[www.globalbizresearch.org](http://www.globalbizresearch.org)

Please read the instructions given below:

**Registration**

Upon arrival at the Conference venue, please proceed to the Leonardo Meeting Room of the hotel to complete the registration. There will be signage/written direction to help you to locate us. You may also enquire at the front desk of the hotel and ask them for directions to the Conference room.

Please note that registration desk will be open from 8.30 am to 9.30 am on 30<sup>th</sup> June.

Please report either to Dr. Elango Rengasamy or Ms. Anbukkarasi for completing your registration. If you have already remitted the Conference fee, you will receive a Conference kit based on the payment option you have chosen. Original receipts can be found in the ID pouch.

The Conference kit will contain the following items.

- Conference Pack
- Conference Proceedings

## **Conference proceedings**

Conference proceedings will be available in a disc which is also a part of the Conference kit. **ISBN: 978-1-63415-028-6**

All the conference papers and abstracts are available online on our website.

[www.globalbizresearch.org](http://www.globalbizresearch.org)

## **Presentation Rooms**

On June 30 we will be using two presentation rooms – Leonardo & Bramante and on July 1 we will be using only one presentation room – Leonardo.

## **What should you bring along for your presentation?**

Please bring the PPT of your research paper in a pen-drive. Please print at least 10-15 copies of your full paper and hand them to the chair and participants of the session at the beginning of your presentation.

Each author will have about 15 minutes for presentation and 5 minutes for questions and discussion. Kindly stick to the time limits, please.

The meeting room has an LCD projector and a laptop computer for you to make your presentation.

**\*\*\*Please ensure that you save your presentation file both in MSWord 2010/2013 versions.**

## **Coffee and Lunch Break**

Coffee and snacks will be served twice (morning and evening) in Coffee Bar. Lunch will be served in Restaurant La Brasserie de Milan.

## **Best Paper Award**

'Best Paper' is selected on the basis of a set of selected criteria. Reviewers' report is the key factor in selecting the best research papers. The best paper awards will be announced after two months.

## **Best Presenter Award**

Best Presenter Awards will be presented only to research scholars who make outstanding presentations in each track which will be based on the recommendations of the Chair/Observers of the respective Technical Sessions. If sufficient number of research scholars do not participate, this award would not be presented.

## **Publication of your Paper**

All the accepted papers will be published in the form of 'Conference proceedings'. It will also be published in our journals provided you have opted for it and made significant improvements on the papers in light of the Reviewers' reports/suggestions.

## **Whom to Contact?**

For any queries/issues regarding the Conference matters, please contact Ms. Sudha Balaji on +91 8220055161 (Indian Mobile Number) or Dr. Elango Rengasamy on +971564459173. You may also send an email to

[italyconference@globalbizresearch.org](mailto:italyconference@globalbizresearch.org) or [editor@globalbizresearch.org](mailto:editor@globalbizresearch.org).

## **WhatsApp!**



**WhatsApp Contact: +918220055163**

You may also send 'WhatsApp' messages to the above mobile number (messages only). We would try our best to respond, as early as possible. While sending messages, kindly indicate the conference (EAR15Italy and your name as well).

## **Upcoming Conferences**

If you would like to participate in our future/upcoming conferences, please keep visiting our websites [www.globalbizresearch.org](http://www.globalbizresearch.org) to find out more information. You will also receive regular updates from us.

## **List of Participating Countries**

EAR15Italy Conference on Global Business, Economics, Finance and Social Sciences is extremely proud to welcome delegates from the following countries:

Australia, Bangladesh, China, Finland, India, Iran, Japan, Korea (South), Macau, Romania, South Africa, Taiwan, Thailand, Turkey, United Arab Emirates and United States of America.

## **Conference Team**

Conference Director: Dr. Elango Rengasamy, The British University in Dubai, UAE.  
Mrs. Dhanapackiam E, Director, M/s Jupiter Global Business Research FZE, Dubai, UAE.  
Mrs. Sudha Balaji, Events & Publications Coordinator  
Ms. Santhanalakshmi M, Editorial Assistant  
Ms. Sofia Rachel S, Editorial Assistant  
Mr. Benker Dinesh, Launch Web Dreams  
Ms. Anbukkarasi E, Volunteer  
Ms. Ranjani E, Volunteer

## **Chair – Technical Sessions**

**Dr. Samuel Meng**, University of New England, Australia

**Prof. Hung-Chun Liu**, Minghsin University of Science & Technology, Taiwan

**Prof. Feng Hsu Liu**, Shih Hsin University, Taiwan

**Prof. Heung-Ryel Kim**, MokWon University, Korea (South)

**Prof. Van Aardt Smit**, University of the Free State, South Africa

## **Conference Advisory Board and Review Team**

Dr. Ahmed Badawi, American University of Middle East, Kuwait

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Dr. Jayakumar. A, Periyar University, India

Dr. Johannes Peyyavali Sheefeni, University of Namibia

Dr. Joy M. Kiiru, University of Nairobi, Kenya

Dr. Londoloza L. Luvuno, University of South Africa, South Africa

Dr. Manlio Del Giudice, Second University of Naples, Italy

Dr. Miriam Jankalová, The University of Žilina, Slovakia

Dr. Mohammad Qasen Ahmad Al Qarioti, Kuwait University, Kuwait

Dr. Mohamed Tawfik Essawy, Helwan University, Egypt

Dr. Mohd. Zaini Abd Karim, Universiti Utara Malaysia, Malaysia

Dr. Mokhtaruddin Ahmed, Universiti Malaysia Kelantan, Malaysia

Dr. N.R. Parasuraman, Director, SDMIMD, Mysore, India

Dr. Ramokhojane P. Motsoeneng, University of South Africa, South Africa

Dr. Renato Lopes da Costa, ISCTE Business School University, Portugal

Dr. Sanja Grubacic, Southern Connecticut University, USA

Dr. Saurav Roy Choudhury, Capital University, USA

Dr. Selvam M, Alagappa University, Karaikudi, India

Dr. Shahid Ibrahim, Bangor Business School, UK

Dr. Shu-Hsun Ho, Providence University, Taiwan

Dr. Shahryar Sorooshian, University Malaysia Pahang, Malaysia

Dr. Tapan Sarker, Griffith University, Australia

Dr. Terrill Frantz, Carnegie Mellon University, USA

Dr. Tiberio Daddi, Scuola Superiore Sant'Anna University, Italy

Dr. Vadhindran Rao, Metropolitan State University, USA

Dr. Venkataesh Seshamani, University of Zambia, Zambia

Dr. Victoria O. Ligan, University of Mindanao, Philippines

Dr. Vijayakumar Gudep, Muscat College, Oman

## **EAR15Italy Conference**

### **Program Outline**

#### **Tuesday, 30<sup>th</sup> June 2015 (Timeline)**

<b>08.30 - 09.30</b>	: Registration (8.30 am onwards)
<b>09.30 - 10.30</b>	: Inaugural Session (Leonardo Meeting Room)
<b>10.30 - 11.00</b>	: Coffee Break (Coffee Bar)
<b>11.00 - 12.45</b>	: Technical sessions (1&2) – Paper Presentations
<b>12.45 - 13.30</b>	: Lunch Break & Networking
<b>13.30 - 14.00</b>	: Invited Lecture (Leonardo Meeting Room)
<b>14.00 - 15.45</b>	: Technical Session (3&4) – Paper Presentations
<b>15.45 - 16.00</b>	: Coffee Break (Coffee Bar)
<b>Presentation Rooms</b>	: Leonardo and Bramante Meeting Rooms

#### **Wednesday, 1<sup>st</sup> July 2015**

<b>10.00 – 10.45</b>	: Invited Lecture (Leonardo Meeting Room)
<b>10.45 - 11.00</b>	: Coffee Break (Coffee Bar)
<b>11.00 - 11.30</b>	: Invited Lecture (Leonardo Meeting Room)
<b>11.30 - 12.45</b>	: Technical Session (5) – Paper Presentations
<b>12.45 – 14.00</b>	: Lunch Break & Networking
<b>Presentation Rooms</b>	: Leonardo

**Tuesday, 30<sup>th</sup> June, 2015**

**8.30 – 9.30 am**

**(Leonardo Meeting Room)**

**Registration**

**9.30 – 10.30**

**(Leonardo Meeting Room)**

**Inaugural Session/Keynote Address**

Welcome Address & Introduction of Guests:

**Dr. Elango Rengasamy**, Conference Director, The British University in Dubai, Dubai, United Arab Emirates.

Keynote Address by:

**Prof. Haifeng Li Boyd**, Yamaguchi University, Japan.

Special Felicitation & Guest of Honor:

**Prof. N.R.Parasuraman**, Professor of Finance, Director, SDM Institute for Management Development, Mysore-Karnataka State-India.

Academic Partners.

Vote of Thanks: **Ms. Ranjani**, Volunteer.

**10.30 – 11.00**

**Coffee Bar**

**“Coffee Break”**

**Technical Session – 1**

**11.00 – 12.45**

**(Leonardo Meeting Room)**

**Track: (Global Business, Economics & Sustainability)**

**Session Chair: Dr. Samuel Meng**, University of New England, Australia.

**ID\_I508: The Terminator of Economic Recessions: A New Theory Rising from the Ashes of Keynesian and Neoclassical Economics:** Samuel Meng, University of New England, Australia.

**ID\_I503: Socio-Legal Reflections on the Eurozone’s Crisis Management Strategy:** Michael Longo, Victoria University, Australia.

**ID\_I514: Imitation vs Innovation: A Balanced Perspective:** Isaac Wanasika, University of Northern Colorado, USA.

**ID\_I516: Innovation and Performance in Multinational Subsidiaries: The Role of Headquarters-Initiated Knowledge and Subsidiary Strategic Choices:** Lu-Jui Chen, Ming Chuan University, Taiwan.



**ID\_I544: Exploring Macau and its Air Transportation Development, a Potential Strategic Gateway Connecting Europe, Portuguese Speaking Countries, China and Southeast Asia:** Harry Xia, University of Saint Joseph, Macau & Kevin Yu, University of Saint Joseph, Macau.

## Technical Session – 2

**11.00 – 12.45**

**(Bramante Meeting Room)**

**Track: (Finance, Accounting & Banking)**

**Session Chair: Prof. Hung-Chun Liu,** Minghsin University of Science & Technology, Taiwan.

**ID\_I513: Measuring the Downside Risk of the Exchange-traded Funds: Do the Volatility Estimators Matter?:** Hung-Chun Liu, Minghsin University of Science & Technology, Taiwan, Jying-Nan Wang, Fo Guang University, Taiwan & Yuan-Teng Hsu, Yuan Ze University, Taiwan.

**ID\_I510: Measuring Systemic Risk: Empirical Evidence on US Banks:** Jying-Nan Wang, Fo Guang University, Taiwan, Hung-Chun Liu, Minghsin University of Science and Technology, Taiwan & Yuan-Teng Hsu, Yuan Ze University, Taiwan.

**ID\_I555: A New Framework for Selecting Variables in Fraud Detection Research:** Adrian Gepp, Bond University, Australia & Kuldeep Kumar, Bond University, Australia.

**ID\_I564: Assessing the Impact of Equity Derivatives Introduction in NSE, India:** Dinakar P, Indian Institute of Science, India & Chiranjit Mukhopadhyay, Indian Institute of Science, India.

**ID\_I534: Leverage Decisions in Portfolio Management:** Tom Nohel, Loyola University of Chicago, USA, Steven Todd, Loyola University of Chicago, USA & Z. Jay Wang, University of Oregon, USA

**12.45 – 13.30**

**Restaurant La Brasserie de Milan**

**“Lunch Break & Networking”**

**13.30 – 14.00**

**(Leonardo Meeting Room)**

### Invited Lecture 1

**Dr. Michael Longo,**

Victoria University, Melbourne, Australia.

**Topic: "European Sovereign Debt Crisis!" Governance and Recovery!  
A Few Thoughts!!"**

### Technical Session - 3

14.00 – 15.45

(Leonardo Meeting Room)

**Track: (Management & Marketing)**

**Session Chair: Prof. Feng Hsu Liu, Shih Hsin University, Taiwan.**

**ID\_I517: Service Innovation Practices and Competitive Advantage: The Case of Manufacturing Firms:** Feng-Hsu Liu, Shih Hsin University, Taiwan.

**ID\_I511: Can We Really Trust Expert Reviews? Illustrated by the Case of Recommendations on the Financial Information Sharing Website:** Ya-Ling Chiu, Tunghua University, Taiwan, Chiao-Ming Cheng, Yuan Ze University, Taiwan & Yuan-Teng Hsu, Yuan Ze University, Taiwan.

**ID\_I549a: Effects of Intercultural Communication Apprehension on Satisfaction of Foreign Students:** Faruk SEYITOGLU, Akdeniz University, Turkey, Aylin GUVEN, Akdeniz University, Turkey & Ozge KOCABULUT, Akdeniz University, Turkey.

### Technical Session - 4

14.00 – 15.45

(Bramante Meeting Room)

**Track: (Global Business, Economics & Sustainability)**

**Session Chair: Prof. Heung-Ryel Kim, MokWon University, Korea (south).**

**ID\_I541: Culture and Tourism-Oriented Local Traditional Market Strategies in Korea:** Heung-Ryel, Kim, MokWon University, Korea South.

**ID\_I572: Immigrant Entrepreneurship in Romania. Policy Implications:** Raluca Mariana Grosu, The Bucharest University of Economic Studies, Romania.

**ID\_I512: The New Empirics of the Relationship between Stock Market Development and CO2 Emissions- Testing in Nonlinear Heterogeneous Panels:** Lee Joe-Ming, Fo Guang University, Taiwan.

**ID\_I563: Online shopping in China: An empirical study of online consumer behavior:** Haifeng Li Boyd, Yamaguchi University, Japan & Yang Jiao Yamaguchi University, Japan.

15.45 – 16.00

Coffee Bar

**“Coffee Break”**

**Wednesday, 1<sup>st</sup> July 2015**

**10.00 – 10.45**

**(Leonardo Meeting Room)**

**Invited Lecture 2**

**Prof. N.R. Parasuraman,  
Director & Professor of Finance,  
SDM Institute for Management Development,  
Mysore-India.**

**Topic: "Real Options – A Great Financial Tool with Strategists!"**

**10.45 – 11.00**

**Coffee Bar**

**"Coffee Break"**

**11.00 – 11.30**

**(Leonardo Meeting Room)**

**Invited Lecture 3**

**Dr. Elango Rengasamy,  
The British University in Dubai,  
Dubai, UAE.**

**Topic: "Regaining Economic Momentum through Competitiveness, Technology  
and Conducive Business Climate! Recent Success Stories!!"**

**Technical Session – 5**

**11.30 – 12.45**

**(Leonardo Meeting Room)**

**Track: (Finance, Accounting & Banking)**

**Session Chair: Prof. Van Aardt Smit, University of the Free State, South  
Africa.**

**ID\_I548: Two Consecutive Hot Market Periods: Is the IPO Market in South Africa  
changing over time?: Van Aardt Smit, University of the Free State, South Africa.**

**ID\_I525: Liquidity and the Cross Section of Equity Returns: The Case for South Africa:** JD Van Heerden, Stellenbosch University, South Africa & Paul Van Rensburg, Stellenbosch University, South Africa.

**ID\_I538: Efficiency Tests in European Equity Markets:** Anupam Dutta, University of Vaasa, Finland.

**ID\_I501: Sovereign Wealth Funds Investment Effects on Target Firms' Competitors:** Jocelyn Grira, UAE University, UAE.

12.45 – 14.00

Restaurant La Brasserie de Milan

**“Lunch Break & Networking”**

★ **Global Business Research Journals** ★  
[www.globalbizresearch.org](http://www.globalbizresearch.org)

- ❖ Journal of Emerging Issues in Economics, Finance and Banking (ISSN: 2306-367X)
- ❖ Global Journal of Contemporary Research in Accounting, Auditing and Business Ethics (ISSN 2311-3162)
- ❖ Global Journal of Emerging Trends in e-business, Marketing and Consumer Psychology (ISSN 2311-3170)
- ❖ Global Review of Research in Tourism, Hospitality and Leisure Management (ISSN 2311-3189)
- ❖ International Journal of Recent Advances in Organizational Behaviour and Decision Sciences (ISSN 2311-3197)
- ❖ International Review of Research in Emerging Markets and the Global Economy (ISSN 2311-3200)

## EAR15Italy Conference

### List of Participants

<b>Paper Id.</b>	<b>Name</b>	<b>University/Instituion</b>	<b>Country</b>
I501	Dr. Jocelyn Grira	UAE University	UAE
I503	Dr. Michael Longo	Victoria University	Australia
I508	Dr. Samuel Meng	University of New England	Australia
I510	Prof. Jying-Nan Wang	Fo Guang University	Taiwan
I511	Prof. Ya-Ling Chiu	Tungnan University	Taiwan
I512	Dr. Lee Joe-Ming	Fo Guang University	Taiwan
I513	Prof. Hung-Chun Liu	Minghsin University of Science & Technology	Taiwan
I514	Dr. Isaac Wanasika	University of Northern Colorado	USA
I516	Dr. Lu-Jui Chen	Ming Chuan University	Taiwan
I517	Prof. Feng-Hsu Liu	Shih Hsin Universtiy	Taiwan
I525	Dr. JD Van Heerden	Stellenbosch University	South Africa
ID527	Mr. Keranmoy Chakma	Kapo Seba Sangha (KSS)	Bangladesh
ID528	Mr. Debashish Chakma	Kapo Seba Sangha (KSS)	Bangladesh
I534	Prof. Tom Nohel	Loyola University of Chicago	United States of America
I538	Dr. Anupam Dutta	University of Vaasa	Finland
I541	Prof. Heung-Ryel, Kim	MokWon University	Korea
I544	Prof. Harry Xia	University of Saint Joseph	Macau
I548	Prof. Van Aardt Smit	University of the Free State	South Africa
I549a	Ms. Aylin GUVEN	Akdeniz University	Turkey
ID552	Dr. Pornpan Damrongsukniwat	Kasetsart University	Thailand
I555	Mr. Adrian Gepp	Bond University	Australia
I563	Prof. Haifeng Li Boyd	Yamaguchi University	Japan
I564	Mr. Dinakar P	Indian Institute of Science	India
ID568	Miss. Ausa Wongsorntham	Kasetsart University	Thailand
ID571	Prof. TAM, Pui Sun, Priscilla	University of Macau	China
I572	Ms. Raluca Mariana Grosu	The Bucharest University of Economic Studies	Romania

## **Upcoming Conferences - 2015**

Dear Delegates,

You are cordially invited to participate in our International Conferences happening globally!

Please visit our conference websites listed below for further information:

### **South East Asia**

#### **Second Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences – Da Nang City, Vietnam.**

**Conference Dates:** 10 – 12<sup>th</sup> July 2015

**Venue:** Duy Tan University, Danang - Vietnam.

**Full Paper Submission Deadline:** 30<sup>th</sup> June 2015

**Website:** [http://globalbizresearch.org/Vietnam\\_Conference/](http://globalbizresearch.org/Vietnam_Conference/)

#### **Third Asia-Pacific Conference on Global Business, Economics, Finance and Banking - Singapore**

**Conference Dates:** 17 – 19<sup>th</sup> July 2015

**Venue:** Village Hotel Albert Court, Singapore.

**Abstract/Full Paper Submission Deadline:** 5<sup>th</sup> July 2015

**Website:** [http://globalbizresearch.org/Singapore\\_Conference2015/](http://globalbizresearch.org/Singapore_Conference2015/)

#### **Fourth Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences – Kuala Lumpur, Malaysia**

**Conference Dates:** 7 – 9<sup>th</sup> August 2015

**Venue:** Hotel GTower Kuala Lumpur, Kuala Lumpur-Malaysia.

**Full Paper Submission Deadline:** 25<sup>th</sup> July 2015

**Website:** [http://globalbizresearch.org/Malaysia\\_Conference/](http://globalbizresearch.org/Malaysia_Conference/)

### **Middle East & North Africa**

#### **Third Middle East Conference on Global Business, Economics, Finance and Banking – Dubai, UAE**

**Conference Dates:** 16 – 18<sup>th</sup> October 2015

**Venue:** Al Murooj Rotana Hotel, (Opp. to Dubai Mall), Dubai. UAE

**Full Paper Submission Deadline:** 15<sup>th</sup> August 2015

**Website:** [http://globalbizresearch.org/Dubai\\_Conference2015\\_Oct/](http://globalbizresearch.org/Dubai_Conference2015_Oct/)

### **Europe**

#### **Second European Academic Research Conference on Global Business, Economics, Finance and Banking – Zurich, Switzerland**

**Conference Dates:** 3 – 5<sup>th</sup> July 2015

**Venue:** Steigenberger Bellerive au Lac Hotel, Zurich - Switzerland.

**Full Paper Submission Deadline:** 1<sup>st</sup> June 2015

**Website:** [http://globalbizresearch.org/Swiss\\_Conference/](http://globalbizresearch.org/Swiss_Conference/)

## India

### **Fourth International Conference on Global Business, Economics, Finance and Social Sciences – Kolkata, India**

**Conference Dates:** 18 – 20<sup>th</sup> December 2015

**Venue:** Hotel Hyatt Regency Kolkata, Kolkata-India.

**Abstract Deadline (250 words):** 15<sup>th</sup> August 2015

**Full Paper Submission Deadline:** 15<sup>th</sup> October 2015

**Website:** [http://globalbizresearch.org/Kolkata\\_Conference/](http://globalbizresearch.org/Kolkata_Conference/)

## **Upcoming Conferences in 2016**

## South East Asia

### **Fifth Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences – Port Louis, Mauritius**

**Conference Dates:** 21 – 23<sup>rd</sup> January 2016

**Venue:** Hennessy Park Hotel, Ebene, Port Louis, Mauritius.

**Abstract Deadline (250 words):** 30<sup>th</sup> September 2015

**Full Paper Submission Deadline:** 1<sup>st</sup> November 2015

**Website:** [http://globalbizresearch.org/Mauritius\\_Conference\\_2016\\_Jan/](http://globalbizresearch.org/Mauritius_Conference_2016_Jan/)

### **Sixth Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences – Bangkok, Thailand**

**Conference Dates:** 18 – 20<sup>th</sup> February 2016

**Venue:** Novotel Bangkok on Siam Square, Bangkok, Thailand.

**Abstract Deadline (250 words):** 31<sup>st</sup> October 2015

**Full Paper Submission Deadline:** 20<sup>th</sup> December 2015

**Website:** [http://globalbizresearch.org/Thailand\\_Conference\\_2016\\_Oct/](http://globalbizresearch.org/Thailand_Conference_2016_Oct/)

## Middle East & North Africa

### **Fourth Middle East Conference on Global Business, Economics, Finance and Social Sciences – Dubai, UAE**

**Conference Dates:** 13 – 15<sup>th</sup> May 2016

**Venue:** Al Murooj Rotana Hotel, (Opp. to Dubai Mall), Dubai. UAE

**Abstract Deadline (250 words):** 15<sup>th</sup> February 2016

**Full Paper Submission Deadline:** 25<sup>th</sup> March 2016

**Website:** [http://globalbizresearch.org/Dubai\\_Conference\\_2016\\_May/](http://globalbizresearch.org/Dubai_Conference_2016_May/)

## Europe

### **Third European Academic Research Conference on Global Business, Economics, Finance and Banking – Paris, France**

**Conference Dates:** 1 – 3<sup>rd</sup> July 2016

**Venue:** Paris, France.

**Abstract Deadline (250 words):** 15<sup>th</sup> January 2016

**Full Paper Submission Deadline:** 28<sup>th</sup> February 2016

Website: [http://globalbizresearch.org/Paris\\_Conference\\_2016\\_July/](http://globalbizresearch.org/Paris_Conference_2016_July/)

## India

### **Fifth International Conference on Global Business, Economics, Finance and Social Sciences – Chennai, India**

**Conference Dates:** 1 – 3<sup>rd</sup> April 2016

**Venue:** Hotel Royal Regency, Chennai-India.

**Abstract Deadline (250 words):** 30<sup>th</sup> November 2015

**Full Paper Submission Deadline:** 10<sup>th</sup> January 2016

**Website:** [http://globalbizresearch.org/Chennai\\_Conference\\_2016\\_April/](http://globalbizresearch.org/Chennai_Conference_2016_April/)

## Americas

### **First American Academic Research Conference on Global Business, Economics, Finance and Social Sciences – New York, USA**

**Conference Dates:** 25 – 28<sup>th</sup> May 2016

**Venue:** New York, USA.

**Abstract Deadline (250 words):** 30<sup>th</sup> November 2015

**Full Paper Submission Deadline:** 31<sup>st</sup> December 2015

**Website:** [http://globalbizresearch.org/Newyork\\_Conference\\_2016\\_May/](http://globalbizresearch.org/Newyork_Conference_2016_May/)

## **Upcoming Conferences in 2016**

Port Louis – Mauritius	January 21-23, 2016
Bangkok – Thailand	February 18-20, 2016
Chennai – India	April 1-3, 2016
Dubai – UAE	May 13-15, 2016
New York – USA	May 25-28, 2016
Paris – France	July 1-3, 2016
Zurich – Switzerland	July 7-9, 2016
Kuala Lumpur – Malaysia	July 15-17, 2016
Singapore	July 21-23, 2016
Hong Kong – SAR	August 11-13, 2016
Dubai – UAE	October 14 -16, 2016
Istanbul – Turkey	December 15-17, 2016

## **Upcoming Conferences in 2017**

Hong Kong - SAR	January 20-22, 2017
Bangkok - Thailand	February 16-18, 2017
Jakarta-Indonesia	May 18-20, 2017
Rome-Italy	July 1-3, 2017
Zurich-Switzerland	July 7-9, 2017
Athens-Greece	July 12-14, 2017
Singapore	August 3-5, 2017
Kuala Lumpur-Malaysia	August 10-12, 2017
Dubai-UAE	October 6-8, 2017
Arusha City-Tanzania	October 12-14, 2017



Tokyo-Japan  
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December 21-23, 2017

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Coming from the A4 or A9 or A8, follow direction Milano until Viale Certosa/FieraMilano city exit, then follow direction Centro until the sixth traffic light (Piazzale Giulio Cesare), then turn right , go straight for 800 meters and you'll arrive in front of the Milan Marriott Hotel (on the right side of the street).

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**By public transportation:** The bus # 73 goes from Linate Airport to San Babila Square, then you have two options: Bus # 61 direction Frattini and stopping in front of # 70 on Washington street (very close to the hotel) Or Subway red line direction Bisceglie until Wagner stop then walk for about 10 minutes to the hotel. In both case the cost is € 1,50 if you cover the distance within 90 minutes.

**By taxi:** Allow 20/30 minutes for the journey; The taxi fee is approximately € 30,00.

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Location map!

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Thank you!**